

Ryann Holladay

Pottstown, PA | 484-987-5647 | ryanholladay@gmail.com

OBJECTIVE: My career goal is to become a college admission counselor where I will ultimately recruit prospective students whilst guiding them through the application, admission, and enrollment process.

EDUCATION

Bachelor of Arts: Creative Writing and Communication Arts Expected Graduation May 2028
Susquehanna University | Selinsgrove, PA Presidential Scholarship

Diploma Graduated May 2024
The Hill School | Pottstown, PA

Relevant Courses: Methods of Adobe Creative Cloud, Public Speaking, Interpersonal Communication, Ethics and Leadership, Advertising and Public Relations, and Essentials of Digital Media

WORK EXPERIENCE

- **Front Desk Student Assistant**, Susquehanna University, Selinsgrove, PA November 2025-present
Responsibilities include managing front desk operations and providing administrative support to staff and students as well as additional clerical tasks.
- **ZeeMee Influencer**, Susquehanna University, Selinsgrove, PA October 2025-present
In this position, I connect with incoming and prospective Susquehanna students. I make weekly posts to showcase student life and host monthly events to boost student engagement.
- **Student Ambassador**, Susquehanna University, Selinsgrove, PA November 2024-present
Responsibilities for a Student Ambassador are to give tours to prospective students, perform in-office tasks, and offer insight into the college decision making process.
- **Paraprofessional**, East Coventry Elementary, Pottstown, PA June 2024-July 2024
During Owen J. Robert School District's ESY (Extended School Year), I worked as a Paraprofessional to provide instructional and emotional guidance to children that need one on one support in the classroom.
- **Paraprofessional**, East Vincent Elementary, Spring City, PA August 2024
Owen J. Robert School District's KinderCAMP, is a week-long program that gives incoming kindergarteners the opportunity to adjust to school life. I worked as a Paraprofessional to support the children in this new academic and social environment.

LEADERSHIP AND SERVICE EXPERIENCE

- **Zeta Tau Alpha**, Member of Iota Nu chapter at Susquehanna University
- **Ultimate Frisbee**, Recruitment chair for Susquehanna University's co-ed Ultimate Frisbee team.
- **WQSU**, Promotions department for on-campus radio station.

SKILLS

Technology: Photoshop, InDesign, Illustrator, Microsoft Office, Excel, and Canva

Social Media: Instagram, YouTube, and TikTok

Other: Public Speaking, Student Engagement, and Professional Communication

REFERENCES

- **Chantal Gadoury** Assistant Director of Campus Visits | Susquehanna University
 - gadoury@susqu.edu
 - 570-372-4143
- **Nickala Hagarty** Associate Director of Admission | Susquehanna University
 - hagarty@susqu.edu
 - 570-372-4145
- **Dawn Benfer** WQSU General Manager | Susquehanna University
 - sloanaker-benfer@susqu.edu
 - 570-372-4030